

# BELMONT

## MAIN STREET

Board Meeting Minutes  
City Hall Centennial Room  
June 6, 2017  
7:30 am

Board Members present:

|   |  |   |
|---|--|---|
| <input checked="" type="checkbox"/> John Church     | <input type="checkbox"/> Jonathan Taylor           | <input checked="" type="checkbox"/> Christina Moose |
| <input checked="" type="checkbox"/> Patricia Farmer | <input checked="" type="checkbox"/> Julie Seligman | <input type="checkbox"/> Doug Gadd                  |
| <input checked="" type="checkbox"/> Ryan Schrift    | <input checked="" type="checkbox"/> Shelley DeHart | <input checked="" type="checkbox"/> Ted Hall        |
| <input type="checkbox"/> Angela Street              | <input type="checkbox"/> Adrian Miller (SDH alt.)  |   |

Staff present: Vicki Davis - Downtown Director, Melissa Lockamy – City Planner  
Guest: Jennifer Church

1. Chairman John Church called the meeting to order.
2. Minutes from the April 4, 2017 and May 2, 2017 meetings were disbursed via email for review prior to the meeting. A motion was made by Shelley DeHart to approve the minutes of the April 4, 2017 meeting as written, seconded by Ted Hall, and approved unanimously by members present. A motion was made by Ted Hall to approve the minutes of the May 2, 2017 meeting as written, seconded by Shelley DeHart, and approved unanimously by members present.

3. Committee Reports:

Organization Committee - Julie Seligman-Gregory

-The DT partners forum on May 25 went well. Downtown Director Davis shared the topics discussed at the May event including recent council approved downtown parking changes, downtown events, and introduction of new businesses. The next DT partners forum will be held in late August.  
-Julie Seligman-Gregory discussed holding a fall volunteer recognition event, possibly on October 20. This would be a great opportunity to share the Main Street program objectives in a public platform and acknowledge revitalization projects.

Design Committee – John Church

-Committee met and discussed the façade enhancement grant process. Director Davis distributed the program guidelines for board review and discussed potential revisions. Some language was revised to make the eligible activities more clear, to hold the project to Secretary of the Interior standards, to require grant approval prior to work starting, and other fine tuning of the language.

*Christina Moose entered at 7:53 a.m.*

Board discussed making scheduling changes to allow a faster, more efficient turnaround time for application approval. Board reached a consensus to move the board meeting date to the week before

the regular city council monthly meeting. Shelley DeHart moved to recommend approval of the proposed revisions to city council. Julie Seligman-Gregory seconded motion which passed with a unanimous vote.

Promotions Committee – Christina Moose

-The feedback received about Party in the Park has been mostly positive, particularly regarding the family friendly atmosphere. Volunteers are still needed for the June 30 event.

Economic Restructuring – John Church

-The committee met and discussed parking and building an information database. Chairman Church met with Greg Darden of Structured Parking Solutions to learn more about parking strategies.

4. Façade Enhancement Grants Summary  
Downtown Director Davis reviewed summary (attached).
5. Chair Report – John Church thanked the board for their efforts over the last several months.
6. Staff Report – Vicki Davis  
-Introduced Patricia Farmer, our newest board member. Ms. Farmer is the general manager at the Holiday Inn Express.  
-Discussed changing July meeting date which is scheduled for July 4, discussed changes to D. Gadd's schedule which will preclude ever meeting on a Tuesday morning. Shelley DeHart moved to select the Third Thursday, the 20<sup>th</sup> of July at 7:30 a.m., as the July meeting date. Motion was seconded by Christina Moose and unanimously approved. Board will try this as a new meeting date, communicate the change, then assess whether that date works for the group.  
-Director Davis updated the board regarding other items including statistics gathering and working with an intern.
7. Other/New Business – None
8. Adjourn- Shelley DeHart moved to adjourn at 8:45 a.m. Motion was seconded by Ted Hall and passed with unanimous vote.