



**Environmental Sustainability Board
Minutes
June 9, 2016**

Call Meeting to Order: Chair Beth Lloyd called the meeting to order. Board members present: Beth Lloyd, Matthew McDuffie, Marie Turner, Jaime Emerson, Kristina Pierce, and staff liaison Melissa Lockamy.

Adopt Meeting Minutes: Beth Lloyd made a motion to adopt minutes from the March 10, 2016 meeting. Marie Turner seconded the motion, vote to adopt minutes was unanimous.

Introduction of New Members: Board welcomed two new members, Jaime Emerson and Kristina Pierce. Each member provided information about themselves and shared their interest in environmental and sustainability matters.

Away From Home Recycling Program: Staff liaison Melissa Lockamy updated the board on the progress of a grant project currently nearing completion. Twenty-one new grant funded trash/recycling units have been installed in city parks and in the downtown area and portable recycling units are being used at special events such as Friday Night Live. As part of the grant project, the ESB and city staff compiled ideas to promote away from home recycling. The board discussed ideas to draw attention to the new units such as placing signage at park concession stands and placing biodegradable balloons at the units during special events. The board thought including information about the new units in the water bills would be a great idea. Social media promotion was discussed, and the board suggested involving the public in creation of a hashtag to use in spreading the word about the new recycling opportunities. The board discussed other ways to include the public in this effort including having a contest where students create videos promoting away from home recycling. Board agreed it would be ideal to have a prize for the winner so that is something staff and board members can work toward. Marie Turner made a motion to implement away from home recycling promotion in coordination with city staff. Motion was seconded by Matt McDuffie and vote was unanimous.

Other Business: Jaime Emerson invited the board to tour Wells Fargo's Duke Energy building. The tour would highlight the LEED and sustainability components of the building. More information will follow. Student member Kristina Pierce stated her concern for the lack of recycling at Belmont Abbey

College. The board discussed what might be done to initiate increased recycling on the Belmont Abbey College campus.

Chair Beth Lloyd adjourned the meeting in order for the group to walk to a newly installed trash/recycling unit to take pictures that may be used to promote away from home recycling.